

The book was found

# Classic Candy: America's Favorite Sweets, 1950-80



## Synopsis

Candy may well have its origins in medicine (think peppermint sticks), and many Americans still think of candy as an edible salve with which to cure and to celebrate. Today, Americans consume more than 600 billion pounds of the sugary stuff each year. Most Americans have their favorites, their go-to candy bars that bring them comfort. And most of us yearn for the candy of our youth, those treats that made us feel better no matter the occasion. From classics such as the Hershey bar and M&Ms to trend-setters like PEZ and Atomic Fireballs, candy has a special place in our hearts and memories. Lacey details the evolution of candy in America, looking at the classics from a variety of angles. With a look at everything from chocolate to fruity sweets, from simply packaging to product tie-ins, Lacey examines the classic candy of the late-twentieth century, including what it meant--and what it still means--to most of us. Readers will savor this colorful walk down memory lane to Candyland, filled with familiar signposts such as Bazooka, Clark, Necco, and Tootsie Roll.

## Book Information

Paperback: 64 pages

Publisher: Shire Publications (May 21, 2013)

Language: English

ISBN-10: 0747812438

ISBN-13: 978-0747812432

Product Dimensions: 5.9 x 0.2 x 8.3 inches

Shipping Weight: 5.6 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 24 customer reviews

Best Sellers Rank: #345,136 in Books (See Top 100 in Books) #35 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Paper Ephemera #48 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture #477 in Books > Cookbooks, Food & Wine > Cooking Education & Reference > History

## Customer Reviews

Ã¢ "This charming little book is filled with fabulous vintage ads and fun facts, For example -- getting back to Good and Plenty -- did you know that it was first produced in 1893 by the Quaker City Chocolate and Confectionery Company? And that it's the oldest brand-name candy in the US? I had no idea. You'll enjoy looking back at your favorites, too.Ã¢ •Ã¢ "Kitsch and RetroÃ¢ "A yummy and nostalgic history of American candy... highlights candy fads and trends, some of which only appeared in short production and others that are still available today...More than

150 kinds of classic candy grace the pages, with beautiful full-color photos that make the mouth water.  Deseret News

For this book, I wanted to write something more than a simple history of "who started which company when"

In "Classic Candy", Darlene Lacey takes you by the hand and leads you back in time, to revisit and reminisce about the candies from your childhood. At the same time, also giving you great details about the candies' makers and trivia like how one candy was made by accident by an intoxicated worker! The photographs from the wonderfully designed front page right through to the last picture of a Bit-O-Honey bar, were beautifully done, brightly colored and well designed settings to really give you the feel as if the wrapper were right there in front of you. I was very, very pleased with the amount of detail that you could view in the photographs as I feel that's just an extra added "special touch" to, as I said, recreating the feeling of having the candy right there. The author provides just the right combination of both the historical and the social impact of the candy of the era's, which just aids you in remembering the candies that for most people were an integral part of their childhood. I know I spent a wonderful afternoon reading this book, and then rereading it again in certain favorite spots because I so enjoyed all the memories the narrative and the photos brought out in me. Although I am not a collector, I think any fan of collections of nostalgia would enjoy this book because I think there aren't very many people who can say that candy was not an important part of their life as a child! My sister is a collector and I am definitely buying another copy of this book for her! Even if you aren't a collector, then, like me, I am sure you will enjoy this book immensely not only for the great photos and the wonderful way it's written, but also will enjoy all the other memories that will come back to you that you associate with the candies of your childhood.

The things I liked about the book - FULL COLOR!! And plenty of pics. Things I did not like about the book - too small, and not enough candy. It's a fun little bathroom book, but it is nothing you can't see on the internet if you do a search of old candy. Am I glad I purchased it? Yes, but anything over \$6 I would not have!!

The reason I gave this book a 5-star rating was based on the wonderful nostalgic memories it brought back. It's actually well written, w/some great pics...but.....it was disappointingly smaller and thinner than I expected. Perhaps it was explained in the description, but I was so excited to

purchase the book I didn't notice if they were actually listed.

Some time back I was searching for info on candy I used to LOVE back in the early 60's. I found reference to a book, not yet out, that may have the sweets I was looking for. I emailed Darlene to ask about my specific brands and she let me know they were included. I got multiple copies to give as Christmas gifts. A great guide on the "nostalgic" candies I remembered!

Much smaller than expected, but still fun. Arrived very quickly.

This book featured old candy treats that no longer exist. It brought back a lot of fond memories.

I enjoyed reading this book. It is well written. I was hoping for a larger sized book, especially because it is such a visual subject matter. Overall wonderful. Love it.

Like new a fun read! A trip down memory lane!

[Download to continue reading...](#)

Classic Candy: America's Favorite Sweets, 1950-80 The Liddabit Sweets Candy Cookbook: How to Make Truly Scrumptious Candy in Your Own Kitchen! The Complete Photo Guide to Candy Making: All You Need to Know to Make All Types of Candy - The Essential Reference for Beginners to Skilled Candy ... Caramels, Truffles Mints, Marshmallows & More Candy Making Cookbook - 30 Delicious Candy Recipes: The Ultimate Candy Recipe Book The Legend of the Candy Cane: The Inspirational Story of Our Favorite Christmas Candy The Vintage Sweets Book: A Complete Guide to Vintage Sweets and Cocktail Party Treats The Ultimate Candy Book: More than 700 Quick and Easy, Soft and Chewy, Hard and Crunchy Sweets and Treats Eye Candy (Candy Men Book 2) The Ultimate Guide to Candy Making: Over 25 Candy Recipes to Satisfy Your Sweet Tooth The Sweet Book of Candy Making: From the Simple to the Spectacular-How to Make Caramels, Fudge, Hard Candy, Fondant, Toffee, and More! Leslie Mackie's Macrina Bakery & Cafe Cookbook: Favorite Breads, Pastries, Sweets & Savories Baker's Royale: 75 Twists on All Your Favorite Sweets Magpie: Sweets and Savories from Philadelphia's Favorite Pie Boutique Classic Houses of Seattle: High Style to Vernacular, 1870-1950 (The Classic Houses Series) America's Wildest Show Rods of the 1960s and 1970s: Analysis and Opinions from George Barris, Darryl Starbird, Candy Joe Bailon, and Others (Cartech) Flash from the Bowery: Classic American Tattoos, 1900-1950 Into the Dark (Turner Classic Movies): The Hidden World of Film Noir, 1941-1950 More Favorite Songs of Praise

(Solo-Duet-Trio with Optional Piano): Clarinet (Favorite Instrumental Series) More Favorite Songs of Praise (Solo-Duet-Trio with Optional Piano): Flute (Favorite Instrumental Series) Warren Buffett's 3 Favorite Books: A guide to The Intelligent Investor, Security Analysis, and The Wealth of Nations (Warren Buffett's 3 Favorite Books Book 1)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)